



# focus families



**20-22 November 2008**

**Harrogate International Centre**

**DELEGATE INFORMATION**

**UNITE/CPHVA**  
**Annual Professional Conference**





# focus on families



## A new look

This year the annual professional conference includes all the usual elements of the ever popular annual showcasing of policy, practice, research and education topics relevant to the expanding groups of health professionals within our organisation.

However, in order to acknowledge and encourage the spirit of partnership working within the family and children's arena, this year we are having the third day, Saturday 22 November, designated specifically for key stakeholders; such as children centre workers and organisations both to attend as delegates/exhibitors and also to contribute to the programme.

Many of the statutory and voluntary organisations with responsibility for children and family services have already signed up to support this exciting event.

Debating and panel discussions on key themes will also feature prominently on the programme as the fast pace of change at many levels continues to be at the forefront of current policy and practice.

As more health workers enter the workplace we need to lead the debate on skill mix – is it cost effective or are our clients getting short-changed in order to balance budgets? - is the question on many lips. 'Skill Mix' – are we getting the balance right? is just one of the plenary debates in the programme to try to address some of the key facts in this controversial subject.

Also a hot topic in the current climate of dwindling numbers of health visitors and other health professionals is 'modernising nursing careers' – do we need a change and how best do we get a 'fit for purpose' public health nursing role for all four of the countries of the United Kingdom? The four Chief Nursing Officers have agreed to participate in this professionally chaired panel debate along with a leading educationalist and the national CPHVA chair.

## Research into practice

Martin Knapp, renowned Professor of Social Policy at LSE, was one of the most popular speakers of last year's conference, presenting so credibly and eloquently on the economic evidence for early intervention. He will once again take the platform this year; when he will present the outcomes from the CPHVA commissioned research into the cost-effectiveness of health visitor intervention with children and families.

As the body of nursing research grows year on year we are receiving more and more abstracts for submission to the conference – sadly not all are able to be presented as papers due to the sheer numbers submitted but many of those not selected will be available in poster format and as usual there will be a prize awarded to the poster presentation selected by our academic panel of judges.

## Have your say

The conference is an ideal opportunity not only to get bang up to date with professional issues and in so doing update your professional portfolio but it is also an excellent forum for highlighting your own areas of concern to government ministers and key policy decision makers who can make a difference to shaping future policy for the clients you serve.

## Have fun!

Networking opportunities abound and as previous delegates will be keenly aware; you can catch up with new and nearly forgotten colleagues in the friendly atmosphere of the conference halls.

## THURSDAY 20 NOVEMBER

- 8:30 Registration, coffee and exhibition**  
**PLENARY SESSION**
- 10:15 Chair's introduction**  
*Lord Victor Adebawale, President, Unite/CPHVA*
- 10:25 Welcome address**  
*Derek Simpson, Joint General Secretary, Unite the Union*
- 10:35 Ministerial address**  
*Rt. Hon Dawn Primarolo MP, Under Secretary of State for Public Health (invited)*
- 11:00 Focus on families: the public health priorities in Europe**  
*Merja-Maaria Turunen, Chief Physician, Porvoo Hospital, Child Psychiatric Clinic, Finland*
- 11:20 A public health approach to increasing breastfeeding rates**  
*Dr Gro Nylander, Chief Obstetrician, Rikshospitalet, Oslo, Norway*
- 11:40 Are UK children the most disadvantaged in Europe?**  
*UNICEF invited speaker*
- 12:00 Discussion**
- 12:10 Presentation of the Macqueen Award**
- 12:15 Lunch, exhibition and poster session**
- 2:00 PLENARY SESSION**  
**Focus on families: innovative UK approaches**  
*Chair: Lord Victor Adebawale, President, Unite/CPHVA*
- 2:00**
- **Northern Ireland innovation – Responding to diverse health needs**  
*Marion Bryson, Health Protection Nurse Specialist*  
**Update** – *Martin Bradley, CNO Northern Ireland*
  - **Scotland innovation – Speaker tbc**  
**Update** – *Paul Martin, CNO Scotland*
  - **England innovation – Family Nurse Partnerships** – *Ruth Rothman, Family Nurse Partnership Supervisor, South East Essex PCT*  
**Update** – *Viv Bennett, Deputy CNO England*
  - **Wales innovation – Flying Start** – *Fran Dale, Multi-Agency Team Leader, Wrexham Flying Start/Sure Start*  
**Update** – *Rosemary Kennedy, CNO Wales*
- 3:00 Panel discussion**
- 3:30 Tea, exhibition and poster sessions**
- **Unite Health Sector Local Accredited Reps meeting**
- 4:30 CONCURRENT SESSION A – See over**
- 5:30 Community Practitioner journal exhibitors' wine reception**
- 6:00 FRINGE MEETINGS**
- **Labour relations – Unite campaigning issues in the NHS**
  - **CPHVA Special Interest Groups meeting**
  - **School Nurse Forum**
- 7:00 LAR's reception**  
*Gail Cartmail, Assistant General Secretary, Unite the Union*

## FRIDAY 21 NOVEMBER

- 8:00 FRINGE MEETINGS**
- 8:00 Registration, coffee & exhibition**  
**PLENARY SESSION**
- 8:50 Chair's introduction**  
*Angela Roberts, Chair, Unite/CPHVA*
- 8:55 CPHVA overview – 2008 what we've done and where we're going**  
*Cheryll Adams, Lead Professional Officer, Strategy and Practice Development, Unite/CPHVA & Obi Amadi, Lead Professional Officer, Policy and External Affairs, Unite/CPHVA*
- 9:15 Public health priorities**  
**Tackling childhood obesity with HENRY**  
*Prof Mary Rudolf, Consultant Paediatrician and Professor of Child Health Leeds Primary Care Trust and University of Leeds & Candida Hunt, HENRY Programme Director*
- 9:35 Supporting mothers with perinatal depression – is it cost effective?**  
*Prof Martin Knapp, Professor of Social Policy & Director of the Personal Social Services Research Unit, London School of Economics*
- 9:55 Discussion**
- 10:05 The Nick Robin Memorial Lecture**  
*John Carnochan, Detective Chief Superintendent, Violence Reduction Unit, Strathclyde Police Service*
- 10:40 Coffee, exhibition and poster session**
- 11:40 CONCURRENT SESSIONS B – See over**
- 12:45 Lunch, exhibition and poster session**
- 2:30 CONCURRENT SESSIONS C – See over**
- 3:30 Tea, exhibition and poster sessions**

## CONCURRENT SESSIONS A

- 4:30 PLENARY DEBATE**  
**Are we getting the skill mix balance right?**  
*Chair: Alison Norman, Director of Nursing and Operations, Christie Hospital NHS Trust, Manchester and Vice President Unite/CPHVA*
- PANEL
- Prof Anne Marie Rafferty, Head, School of Nursing Midwifery, King's College, London
  - Prof Paul Lewis, NMC Chair of Conduct and Competence Committee
  - Janice Sigsworth, Deputy CNO, Department of Health
  - Dr David Elliman, Consultant Community Paediatrician, Great Ormond Street Hospital for Children & Islington Primary Care Trust
  - Rev Dr Pauline Pearson, Senior Lecturer in Primary Care Nursing, Newcastle University
- 5:15 Unite/CPHVA – focus on the future**  
*Kevin Coyne, National Officer, Head of Health, Unite Health Sector*
- 5:35 LAR and Lay Officer of the year awards**  
*Gail Cartmail, Assistant General Secretary, Unite the Union*
- 6:00 FRINGE MEETINGS**
- **Community Nursery Nurse Forum – hosted discussion**  
Widening the entry gate to health visitor training?  
*Sarah Cowley, Professor of Community Practice Development, King's College, London*
  - **Working with the media workshop**  
*Shaun Noble, Unite/CPHVA*
- 8:00 Conference Party**

### A1 Modernising Public Health Nursing Careers – future career pathways

*Chair: Paul Turner, Council of Deans*  
Panel debate with CNOs and Prof Ros Bryar, City University

### A2 Infant feeding – short paper presentations

- Chair: Alison Baum, CEO Best Beginnings*
- **Tackling inequalities in breastfeeding initiation and continuation in an urban Primary Care Trust**  
*Louise Condon, Bristol PCT*
  - **Auditing infant feeding in Birmingham East and North PCT**  
*Ewant Singh, Birmingham East and North PCT*
  - **An evaluation of the evidence base for adoption of the WHO weaning guidelines in the UK**  
*Alison Wall, Bucks Chilterns University College*
  - **Baby Friendly initiative in Oldham**  
*Joanne Mayall, Lead Practitioner Infant Feeding*

### A3 Equality and diversity – short paper presentations

- **Reviewing the equality agenda**  
*Mandy Amin, Chair, Equalities Forum, Unite/CPHVA*
- **Female genital mutilation is an abuse**  
*Jane Anyaegbunam, University of Hertfordshire*
- **An exploration surrounding child rearing practices of South Asian families living in London's East End: Implementing practice development approaches to promote culturally sensitive services across health visiting practice**  
*Sandra Anto-Awuakye, St Bartholomew School of Nursing and Midwifery, London*
- **Working with young South Asian men to develop culturally appropriate smoking cessation resources to reduce the impact of second hand smoke on pregnant women and children**  
*Lynne Laine, Birmingham East and North PCT, West Midlands*

### A4 Vulnerable groups – short paper presentations

- **Promoting community care of premature babies**  
*Janine McKnight, Wolverhampton University, Staffordshire*
- **Solihull Approach Resource Pack for workers involved with fostering and adoption**  
*Mary Rheeston, Birmingham City University*
- **Targeted parenting support for vulnerable families**  
*Diane Taylor, Oldham Primary Care Trust (Part of Community Health Services), Lancs*
- **Reducing inequalities in health for the traveller and gypsy community**  
*Gillian Francis, City & Hackney PCT, Hackney, London*

### A5 Writing for publication workshop

*Jane Appleton, Editor, Community Practitioner Journal*

## SATURDAY 22 NOVEMBER

**FOCUS ON FAMILIES – Working together for children**

- 8:30 Registration & coffee - Charity and voluntary organisations exhibition**
- 9:00 PLENARY SESSION: Policy for children**  
**Chair's introduction**  
*Julia Unwin, CBE, Director, Joseph Rowntree Foundation*
- 9:10 Introduction to 'The Parent's Guide to Money'**  
*Chris Pond, Director, FSA (Invited)*
- 9:20 Ministerial address – The Children's Plan**  
*Rt. Hon Beverley Hughes, Minister of State for Children, Young People and Families (Invited)*
- 9:45 Children's Health Promotion Programme**  
*Dr Sheila Shribman, National Clinical Director for Children, Young People and Maternity Services Department of Health*
- 10:10 Successful innovations in practice**  
**The Brighton Model**  
*Emma Smith, Community Services Manager, Brighton*
- 10:25 The Solihull Approach**  
*Speaker invited*
- 10:40 Discussion**
- 10:50 Coffee – Charity and voluntary organisations exhibition**
- Safe and sound**
- 11:30 Accident and injury prevention - some results from ALSPAC data**  
*Dr Julie Mytton, Specialist Registrar in Public Health, University of West England*
- 11:45 Responding to domestic abuse as a health issue for families with pre-school children in Bristol**  
*Ruth Dawes, Bristol PCT*
- 12:00 Early intervention**  
*Martin Narey, Chief Executive, Barnado's (invited)*
- Parenting innovations**
- 12:25 Review of parenting programmes – fast romp through the evidence**  
*Jane Barlow, Warwickshire Medical School*
- 12:40 Parenting know how**  
*Sally Russell, Netmums*
- 1:00 Discussion**
- 1:10 Lunch – Charity and voluntary organisations exhibition**
- 2:10 PANEL DISCUSSION SESSIONS**  
**Children's lives today**  
**Getting it right from the start**
- Anne Longfield, Chief Executive, 4Children
  - Belinda Phipps, CEO, NCT
  - Alison Higley, Vice Chair, Unite/CPHVA
  - Martin Narey, Chief Executive, Barnado's (invited)
  - Mary Crowley, MBE, Chief Executive, Parenting UK
- 2:50 Multimedia and effects on family life**
- Eileen Hayes, Parenting Advisor, NSPCC
  - Sally Gimson, Campaigns Manager, Family & Parenting Institute
  - Claudine Menashe-Jones, The Byron Review, DCSF (invited)
  - Christine Bidmead, Training Facilitator and Health Visitor, Centre for Parent and Child Support, Essex
  - Dr Amanda Jones, Psychotherapist NELMHT (invited)
- 3:25 Closing remarks**
- 3:30 Close of conference**





## CONCURRENT SESSIONS B

### B1 Community Nursery Nurses Annual Conference

11:40 Policy and where we are now updates

Chairs introduction

*Thelma Sackman, Nurse Consultant*

11:45 Early years qualifications – implications for CNNS - Ofsted, CCLD  
Speaker tbc

12:05 Band 5 community nursery nurses – The enhanced role. What job description makes a band 5 CNN

*Theresa Taylor, Ealing PCT; Margaret Turner Bone & Speaker tbc, Unite/CPHVA*

### B2 School Nurses Annual Conference

#### ● Key issues for school nursing workforce

*Ros Godson Professional Officer for school aged children's health and Public Health, Unite/CPHVA & Babs Young, Nurse Advisor, Department of Health*

#### ● The key principles of practice and whole family pathway for young carers and their families

*Jenny Frank, The Children's Society Include Project, Colden Common*

#### ● Supporting the unsupported - working with unaccompanied asylum seekers in a school setting

*Janet Savage, Heart of Birmingham TPCT*

#### ● Pan Birmingham school nursing: youth offending service pilot project

*Pam Turman, South Birmingham PCT*

### B3 Health visitor papers

#### ● Evaluation of clinical leadership and its impact on organisational change

*Gabrielle Wilson, Manchester PCT*

#### ● Health visiting – the end of a UK wide service?

*Robert Hoskins, University of Glasgow*

#### ● A balanced score card approach to improving and making visible the public health contribution of health visitors to the health and well being of children and families

*Val Jones, & Lynne Laine, Birmingham East and North PCT*

### B4 Research papers

#### ● Focusing on parenting support realistically

*Karen Whittaker, UCLAN*

#### ● Is my child developing normally? A critical review of web based resources for parents

*Nia Williams, Imperial College, London*

#### ● How effective is the internet in answering children's pre-admission information needs?

*Polly Lee, City University, London*

#### ● The 2008 Macqueen Award paper presentation and 2007 feedback

### B5 NICE updates – all you need to know

#### Snapshots on new NICE public guidance

*Prof Mike Kelly, Public Health Excellence Centre Director, NICE and Jo Cooke, Director, Sheffield Unit, Trent RDSU, University of Sheffield*

### B6 Health needs assessment – getting it right

#### ● Different approaches at local and national levels

*Jane Appleton, Editor, Community Practitioner Journal*

#### ● Clinical trials audit

*Tracey Ruthven, tbc*

### B7 Labour relations: Review of health visitor and school nurse national AfC profiles and KSF Update

*Joyce Horan & Kate Oultram, Unite the Union*

## CONCURRENT SESSIONS C

### C1 Community Nursery Nurses Annual Conference

2:30 Welcome

*Barbara Evans, Chair CNN Forum*

2:35 NICE Guidelines - maternal and child nutrition

*Pam Hislop, Health Visitor, Leicestershire Community & Oma Ramroop, Nursery Nurse, Westminster*

2:55 CNN's role in positive integration in children's centres and sure start settings

*Sharon Gregory, Senior Nurse, Leicestershire County and Rutland PCT*

3:15 New ways of working

*Josie Weston, CNN Forum*

### C2 School Nurses Annual Conference papers

#### ● The Solihull Approach: A new way of working for practitioners of school aged children

*Alex Hassett, Canterbury*

#### ● The 'what if' project is a life survival skills programme aimed at young people, families and the local community

*Sue Greenwood, Isles of Scilly and Cornwall PCT*

#### ● Battle of the bulge, teenage pregnancy etc

*Viv Crouch, Bath*

#### ● A multi professional approach to tackling obesity in a primary health care team

*Sarah Jones, Conwy and Denbighshire NHS Trust, Wales*

### C3 Research papers

#### ● Health visiting and public health: using action research to develop practice

*Alison Smith, Canterbury*

#### ● Articulating the identity of specialist community public health nurses

*Val Thurtle, Reading*

#### ● Keeping current with and using research evidence on childhood immunisation: A survey of health visitors

*Shona Hilton, Medical Research Council, Glasgow*

#### ● The born in Bradford project, role of a research health visitor

*Stuart Emsley, Bradford and Airedale Teaching Primary Care Trust and Bradford Hospitals NHS Trust*

### C4 Education where are we now

#### ● Health visitor education: where are we now?

*Sarah Cowley, Professor of Community Practice Development, Kings College London*

#### ● Teaching in practice: Striving for excellence

*Margaret Wade, Lecturer University of Plymouth, Chair of Education Subcommittee, Unite/CPHVA & Rita Newland, Professional Officer for Education, Unite/CPHVA, & Lecturer, City University, London*

### C5 PND — Update

#### ● Care Services Improvement Partnership (CSIP) Update: Services for perinatal and maternal health

*David Goodban, CSIP South West Development Centre*

#### ● The Tuesday Group - a support group for women feeling low or anxious during pregnancy and/or after having a baby

*Sarah Hanshaw, Hastings and Rother PCT, East Sussex*

#### ● Improving access to mood assessment and PND support for women from a South Asian background

*Christine Dixon, Head of Service, Early Years Health Service, Blackburn with Darwen Teaching Primary Care Trust*

### C6 Labour relations session – Update on Agenda for Change (AfC) – terms and conditions and new arrangements

*Kate Oultram, Unite the Union*

# Registration form

Please return this form to:  
 CPHVA Conference Coordinator, Profile Productions Ltd,  
 Northumberland House, 11 The Pavement, Popes Lane, London W5 4NG  
 For more information or any queries please email: [cphva@profileproductions.co.uk](mailto:cphva@profileproductions.co.uk)  
[www.profileproductions.co.uk](http://www.profileproductions.co.uk) or [www.unite-cphva.org](http://www.unite-cphva.org)



## 4 EASY WAYS TO REGISTER

Post

See address above

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Email

[cphva@profileproductions.co.uk](mailto:cphva@profileproductions.co.uk)

Online

[www.profileproductions.co.uk](http://www.profileproductions.co.uk)

## BOOK EARLY TO SAVE £££'s

### Unite/CPHVA member rates

Single – full conference  
 Double – full conference  
 All full tickets above include party on Friday night

### Member concessions

Student – full conference  
 Community Nursery Nurses and Health Care Assistants – full conference  
 Retired – full conference  
 Day Tickets – Thursday  Friday   
 Saturday only  
 Friday night Party

### Non Members\*

Single - full conference  
 Day Tickets – Thursday  Friday

	EARLY BIRD		STANDARD
	Before 25 July	Before 19 September	After 19 September
Single – full conference	£225.00	£255.00	£285.00
Double – full conference	£425.00	£485.00	n/a
Student – full conference	£78.00	£88.00	£98.00
Community Nursery Nurses and Health Care Assistants – full conference	£78.00	£88.00	£98.00
Retired – full conference	£85.00	£105.00	£125.00
Day Tickets – Thursday <input type="checkbox"/> Friday <input type="checkbox"/>	£99.00	£125.00	£135.00
Saturday only	£69.00	£79.00	£89.00
Friday night Party	£15.00	£15.00	£15.00
Single - full conference	£365.00	£415.00	£450.00
Day Tickets – Thursday <input type="checkbox"/> Friday <input type="checkbox"/>	£175.00	£195.00	£205.00

\*If you want to join Unite/CPHVA to benefit from the membership rates call Membership Hotline 0845 850 4247 or for any other membership query.

### Please use BLOCK CAPITALS (photocopies are valid)

Name

Position

Name of second person

Position of second person

Employing Organisation

Address

Postcode

Tel no

Mobile no

Fax no

Email

CPHVA Membership number(s)

Please register me/us for the following sessions:

### CONCURRENT SESSIONS

**A Thursday 4:30**    A1      A2      A3      A4      A5

**B Friday 11:40**    B1      B2      B3      B4      B5      B6      B7

**C Friday 2:30**    C1      C2      C3      C4      C5      C6

I enclose a cheque made payable to CPHVA Conference for the sum of £ \_\_\_\_\_

Please debit my Visa/Mastercard/Switch (delete as appropriate)

Security code:       Issue No:      Expiry date:   /

Name of credit card holder

Address of credit card holder

Please send me a invoice for the sum of £ \_\_\_\_\_

P.O. Number \_\_\_\_\_

Contact Name for Invoice

Tel No \_\_\_\_\_

Address for invoice

How did you find out about the event:    Advert     Direct Mail     Email     Other \_\_\_\_\_

### Terms and Conditions:

- All fees include lunch, refreshments, conference materials and VAT.
- Full conference tickets include Friday night party tickets.
- All invoices **MUST** be paid prior to the start of conference, failure to do so may result in admittance being denied.
- Cancellations can only be accepted in writing prior to 3 October 2008.
- Cancellations received prior to 3 October 2008 will be refunded subject to a £35 administration fee.
- Cancellations received after 3 October 2008 cannot be refunded; however name changes will be accepted.

I have read and agree to the terms and conditions as detailed above and confirm payment will be made before the start of conference:

Signature \_\_\_\_\_

Name \_\_\_\_\_

Date \_\_\_\_ / \_\_\_\_ / \_\_\_\_



REGISTRATION TYPE

PERSONAL DETAILS

SESSIONS

PAYMENT DETAILS

# Conference Information



## ACCOMMODATION

The spa town of Harrogate offers a wide and plentiful range of accommodation to suit any budget. This year the chosen partner is Reservation Highway, a specialist agency based locally that has negotiated special rates for all conference delegates. Reservation Highway offers a free booking service; however, please note that availability of your first choice is not always guaranteed.



An accommodation booking form will be sent to you upon receipt of your delegate registration, however in the meantime you can book online at [www.reservation-highway.co.uk](http://www.reservation-highway.co.uk) or call them directly to discuss your requirements on **01423 525577**.

## HARROGATE INTERNATIONAL CENTRE



Harrogate International Centre has benefited from carefully planned expansions and improvements in recent years. Today it offers some of the UK's best integrated facilities for conferences and exhibitions, consolidating its position at the forefront of the

world's top meeting centres. It is also ideally situated in the heart of the town, so you are also close to beautiful parks, shops, restaurants and many hotels. Visit [www.harrogateinternationalcentre.co.uk](http://www.harrogateinternationalcentre.co.uk) for more details.

## EXHIBITION

The 2008 exhibition will be open on the Thursday and Friday of conference only. This is the largest exhibition of its kind in the UK and will give you time to meet both commercial and charity organisations, collect samples and literature as well as learn of key product developments and enhancements. 2008 will see a new line up of exhibiting organisations providing you with the perfect opportunity to keep up-to-date with available products and services.

## FRINGE MEETINGS

A variety of meetings will be hosted at this year's conference; you will be sent a programme of these meetings nearer the time.

## POSTER DISPLAY

There will be a poster display within the exhibition area derived from abstracts submitted by Unite/CPHVA members prior to the conference. This provides the ideal opportunity to discuss ideas and issues on a variety of topics with the authors of the posters. Unite/CPHVA encourage as many people as possible to participate and if you would like to present a poster then please submit your abstract online at <http://profile.conference-services.net>. Deadline for submission is **31 August 2008**.

## SOCIAL PROGRAMME

### Exhibitors' Wine Reception

You are invited to join us, free of charge, on Thursday evening from 5.30pm at this reception held in the exhibition hall, giving you time to catch up with friends and colleagues whilst enjoying a glass of wine.

### Conference Party – Friday 21 November

This year your conference ticket includes a place at the conference party – a chance to unwind and let your hair down with your friends and colleagues.

## TRAVEL GUIDE

### Harrogate International Centre, Kings Road, Harrogate, North Yorkshire, HG1 5LA

Harrogate is located centrally on the UK map, midway between the ports of Hull and Liverpool and with ready access to London and Edinburgh. A first class motorway network, mainline rail, sea and 24 hour air links, ensure that Harrogate is easily accessible to all delegates no matter where home is!



**From London:** M1, then A1(M) - exit Wetherby (9 miles from Harrogate)

**From the North:** A1 - exit Wetherby or Knaresborough (Knaresborough exit is 8 miles from Harrogate)

**From the East:** M621 - A1(M) - exit Wetherby

**From the West:** M56 - M62 - A1 (M) - exit Wetherby

To help you plan a journey to Harrogate  
[www.theaa.com](http://www.theaa.com) or [www.rac.co.uk](http://www.rac.co.uk)



Mainline trains run into both York and Leeds with regular connections to Harrogate. The train station is centrally located and is within walking distance to nearby hotels and the HIC.

For full train details please visit [www.thetrainline.com](http://www.thetrainline.com) or call **National Rail Enquiries on 08457 48 49 50**



Leeds/Bradford airport is a short 20 minute drive from Harrogate and is served by both national and low-cost airlines from a wide variety of cities within the UK. For full flight details and links to carriers please visit [www.lbia.co.uk](http://www.lbia.co.uk) or call **0113 250 9696**

Bus2Jet is the new shuttle bus service from the airport to Harrogate, please visit [www.bus2jet.com](http://www.bus2jet.com)

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## CONFERENCE ORGANISERS

### Profile Productions Ltd

Northumberland House, 11 The Pavement, Popes Lane, London, W5 4NG

**Tel:** 020 8832 7311

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**Email:** [cphva@profileproductions.co.uk](mailto:cphva@profileproductions.co.uk)

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