



THE CONFERENCE

The NPPG National Conference will be the largest event for pharmacists from the neonatal and paediatric sector in 2008. Over 200 delegates who work in paediatric pharmacy are expected to attend this event from across the UK, and with the event being held in the Midlands, access is both convenient and easy, which will ensure good attendance, and a wide geographic split.

The programme will focus on aspects of using medicines in a more effective manner in children and will include major topics such as dermatology and childhood infections; including presentations from **Dr. John Marriott**, Senior Lecturer Pharmacy Practice, Aston University and **Dr. Celia Moss**, Head of Dermatology, Birmingham Children's Hospital. The programme will also feature skills based workshops and talk shops designed for exchanging ideas, networking and stimulating debate.

THE EXHIBITION

The exhibition will be an integral part of the conference programme with all catering taking place from points within the hall. On Saturday morning from 08.30 delegates will also have the option to have breakfast in the exhibition areas helping to encourage face-to-face time with exhibitors. We will also be the only event in the hotel meaning that there will be a great deal of opportunities throughout the event to meet with the audience. There will be various service points offering a variety of buffet style items for both delegates and exhibitors alike.

There will also be an exhibitors' wine reception on the first evening which will be attended by all delegates. Poster presentations will also be on display in the exhibition area. Every exhibitor will receive free editorial space alongside a printed company logo in the conference handbook given to each delegate on arrival at conference.

EXHIBITION TIMETABLE

Friday 14th November

13.00 – 18.30	Exhibition set-up
18:30 – 20:30	Registration, exhibition and talk shops
20:30 – 23:00	Exhibitors' wine reception and supper

Saturday 15th November

08:00 –	Breakfast Fringe Meetings
08:30 – 09:00	Registration, breakfast/exhibition and coffee
10:25 – 11:25	Exhibition, tea and coffee
12:30 – 13.50	Exhibition and lunch
14:40 – 15:20	Exhibition, tea and coffee
15.30 – 17.30	Exhibition breakdown

DELEGATE PROFILE

All delegates at the conference work in paediatric pharmacy and will include (based on 2007):

- Aseptic Services Pharmacists
- Chief Pharmacists
- Clinical Pharmacists
- Clinical Paediatric Pharmacists
- Critical Care Pharmacists
- Directorate Pharmacists
- Head of Pharmacy
- Lead Clinical Pharmacists
- Lecturers and academics
- Neonatal Pharmacists
- Paediatric Pharmacists
- Principal Paediatric Pharmacists
- Principal Pharmacist – RISK
- Pharmacy Technicians
- PICU Pharmacists
- Senior Pharmacists
- Specialist Clinical Pharmacist
- Specialist Lead Pharmacist



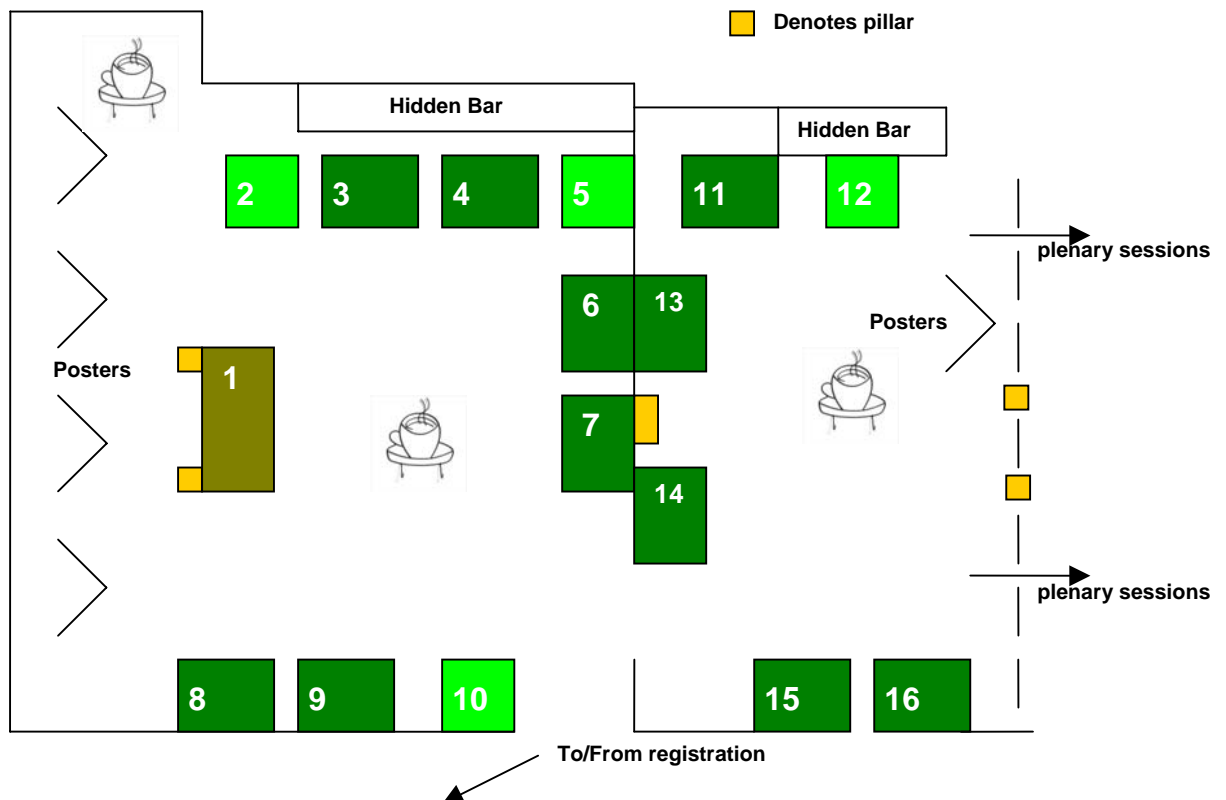
EXHIBITOR PROFILE

Exhibitors at this event cover a broad spectrum that includes the following:

- Automation Providers
- Branded Pharmaceutical Companies
- Educational Providers
- Generic Pharmaceutical Companies
- Information Technology Companies
- Locum Agencies
- NHS Trusts
- Pharmaceutical Publishers
- Pharmacy Web/Net Providers
- Specialist Pharmaceutical Providers
- Wholesalers

EXHIBITION PLAN 2008

Lakeside Suite/Dorchester Bar



STAND PRICES

Size	Price (subject to VAT)
 4m x 2m	£1825
 3m x 2m	£1550
 2m x 2m	£1300



Each stand comes complete with:

- 6ft table and two chairs (if required)
- Access to an electrical socket
- 100 word editorial in the conference handbook
- Company logo printed in conference handbook
- Contact details printed in conference handbook
- Conference collateral/full delegate list
- Access to conference sessions
- Exhibitor passes for members of staff
- Complimentary coffee, tea, and lunch

If you require anything further, please do not hesitate to contact us to discuss your needs. We will endeavour to find a solution for any request to help promote your company within the exhibition.

DELEGATE PACK INSERTS

Every delegate receives a pack onsite that includes all the information they require for the duration of the conference. If you would like to guarantee that your literature reaches every delegate and speaker, you are invited to book an insert in the delegate bag.

One literature insert	£349
Two literature inserts	£525

These prices are subject to VAT.

ADVERTISING

The conference handbook contains comprehensive information relating to the conference programme, exhibition and speaker information. If you would like to feature a half or full page advertisement of your company product or service we will require artwork produced at your own expense.

Half page colour advert	£600
Full page colour advert	£975

These prices are subject to VAT.



SPONSORSHIP OPPORTUNITIES

A number of creative sponsorship opportunities are available in order to help raise your profile at this event and to emphasise your support of NPPG. Should you wish to discuss these further or have specific requirements in mind please contact Paul Elbourn on 020 8832 7313 or email paul.elbourn@profileproductions.co.uk

Conference dinner	£2500
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- Company name and logo on the front of the dinner menu
- Thanks given in welcome speech at the dinner
- Acknowledgement in delegate mailings
- Company name and logo in full colour in the conference handbook

Conference dinner wine	£1000
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- Company name and logo in the dinner menu
- Thanks given in welcome speech at the dinner
- Company name and logo in full colour in the conference handbook

Pre-dinner drinks	£750
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- Company name and logo in the dinner menu
- Thanks given in welcome speech at the dinner
- Company name and logo in full colour in the conference handbook

Entertainment at the conference dinner	£800
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- Company name and logo in the dinner menu
- Thanks given in welcome speech at the dinner
- Company name and logo in full colour in the conference handbook

Conference handbook	£1750
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The conference handbook is used constantly by delegates at the conference and also after the event with friends and colleagues.

- Full-page colour advert (to be supplied by sponsor) on the back cover of the handbook
- Company name and logo in full colour in the conference handbook

Delegate bags	£800
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- Company logo on the delegate bag and approval of the design before going to print
- Company name and logo in full colour in the conference handbook

Delegates' pads and pens	£500
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- Company logo on the pads and pens and approval of the design before going to print (to be supplied by sponsor)
- Company name and logo in full colour in the conference handbook

Name badges or lanyards	£795
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- Company logo on all conference name badges and approval of the design before going to print
- Sponsor to supply own lanyards
- Company name and logo in full colour in the conference handbook

Poster Area	£750
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- Company name and logo in full colour in the conference handbook

14th Annual Conference & Exhibition 2008 –
Better ways with medicines

12th – 14th November, Ramada Jarvis Hotel and Resort, Sutton Coldfield, Birmingham



- Your company name and logo on signage in the poster area



EXHIBITION & SPONSORSHIP BOOKING FORM

Contact name _____

Organisation _____

Address _____

Postcode _____

Telephone _____ Fax _____

Email _____ Website _____

STAND BOOKING

Please reserve stand number/s:

1st Choice _____ 2nd Choice _____ @ £ _____

DELEGATE PACK INSERTS

- 1 x literature insert in the delegate bag @ £349
- 2 x literature inserts in the delegate bag @ £525

ADVERTISING IN THE CONFERENCE HANDBOOK

- Half page Conference Handbook Advertisement @ £600
- Full page Conference Handbook Advertisement @ £975

SPONSORSHIP OPPORTUNITIES

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|--|-------|
| <input type="checkbox"/> Conference dinner | £2500 |
| <input type="checkbox"/> Conference dinner wine | £1000 |
| <input type="checkbox"/> Pre-dinner drinks | £750 |
| <input type="checkbox"/> Entertainment | £800 |
| <input type="checkbox"/> Conference Handbook | £1750 |
| <input type="checkbox"/> Delegates' Bags | £800 |
| <input type="checkbox"/> Delegates' Pads & Pens | £500 |
| <input type="checkbox"/> Name badges or lanyards | £500 |
| <input type="checkbox"/> Poster Area | £750 |

Total amount to be invoiced £ _____ plus VAT

Terms and conditions

I understand that I will be invoiced for the full amount order on receipt of a booking form and that payment must be made within 21 days of the invoice date and that all invoices will be paid prior to the exhibition, failure to do so may result in your participation being withdrawn by the organisers. I understand that cancellations can only be accepted in writing and that any cancellations received after 19th September 2008 cannot be refunded.

Signature _____

Date _____